UP AND RUNNING
SOFTWARE DEVELOPMENT

That's Pete to the left. He started UAR in 1995. All of our customers have his cell phone #, 906-281-1178, (That's an Upper Peninsula area code, *ya know, eh?,* though he's lived in Ames for years now.).

- **What We Do:** 80+ team members help our client partners work how they want to using technology. We develop. We listen. We don't dictate. We make things together, ideally over decades.

- **Clients Served:** General Electric (GE), Henry Schein, Sanofi, Hearst / FirstDatabank, Gerber Baby, as well as venture-backed startups at every phase, from formation to growth.

- **Our Work:** Passes FDA & DEA audits, rolls up global treasury data, manages nuclear assets and railroads, educates adults, delivers vaccines, and enables neuroscientists.

- **In Short:** We like what we do and who we work with. We're lucky.

- **In Closing:** Perspective is important; moving 0s and 1s is nothing compared to health, community, and security, and we thank you for what you do and respect what you've going through. **BEAT CANCER.**

Pete Hanson | 906-281-1178 | www.upandrunning.com