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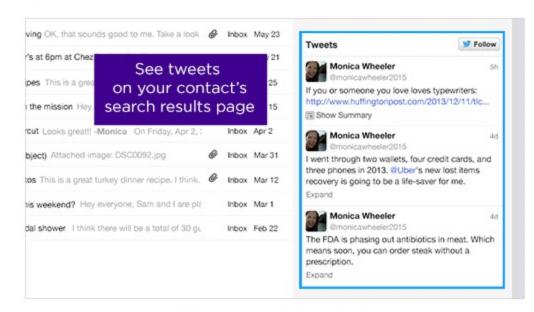
Yahoo Mail Contact Cards Updated with LinkedIn & Twitter

By John Dunning, Director of Product Management

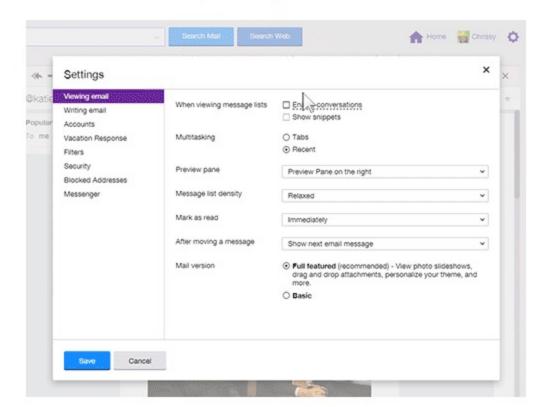
Contact cards are getting an upgrade - thanks to LinkedIn and Twitter! Earlier this month, Yahoo Mail launched a <u>caller ID-like</u> <u>feature</u> to bring you helpful contact information, right when you need it. Now through our partnerships with LinkedIn and Twitter, we are sharing even more helpful contact details.



Through our collaboration with LinkedIn and Twitter, we offer new enhancements including names for email addresses, profile photos and links to social profiles. LinkedIn also provides us with up-to-date company and title information. With Twitter,



To take advantage of our integration with Facebook, Flickr, LinkedIn or Twitter - just connect to your accounts by clicking on the gear in the top right corner of Yahoo Mail. Next, select Settings and then Accounts, and click "Connect" next to whichever account you want. Right from the contact card, you will be able to click on links to visit their complete social profiles. It may take a few minutes for us to load all the new data so please be patient.



We're rolling out LinkedIn and Twitter for contact cards to desktop users in the U.S. We hope you enjoy the new additions. For more information, visit our Help page. Please let us know what you think.

